

Abbi Algozino

CONTACT

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EDUCATION

Dominican University
River Forest, IL · May 2017

B.A. Graphic Design
Magna Cum Laude, Dean's List

SKILLS

Adobe InDesign, Illustrator,
Photoshop & Acrobat

Squarespace
Microsoft Office Suite

EXPERIENCE

Designer

a5 Branding & Digital · Chicago, IL
March 2018 › December 2020

- Developed original brand identities and creative, as well as maintained, adapted and refreshed established brands for a diverse client base with projects focused primarily on sustainability, nonprofit work, municipalities and events
- Designed print and digital collateral on deadline including website layouts, signage, banners, social media graphics, booklets and guides, stationary, brochures and posters

Graphic Designer

tag (Trade Associates Group) · Chicago, IL
November 2017 › March 2018

- Created and updated print and digital marketing collateral, including trade show materials, e-blasts and other promotional advertisements for wholesale home decor, furnishings and textiles
- Placed images, confirmed format and design for semiannual print catalog
- Modified HTML code and applied product hotspots to online catalog
- Collaborated with marketing and creative team to generate copy for various deliverables

Graphic Design Tutor

River Forest, IL
October 2016 › November 2017

- Assisted middle-school student on projects in Adobe Illustrator and Photoshop to promote further comprehension of the applications' functions
- Encouraged the creative process

Aquaponic & Graphic Design Intern

Plant Chicago · Chicago, IL
March › May 2017

- Conducted water testing and farm maintenance
- Experimented to increase efficiency of bio-brick building process to advance The Plant's closed circuit economy
- Produced educational building signage by adapting existing event flyer templates

Editorial Graphic Designer

Dominican Star · River Forest, IL
September 2016 › April 2017

- Arranged copy and imagery on spreads for print alongside writers, editors and fellow designers of the student-run newspaper

Graphic Design Intern

South Carolina Aquarium · Charleston, SC
June › August 2016

- Developed original artwork and designed collateral for the annual Good Catch Oysterfest event which attracted 500 attendees
- Worked with creative and marketing teams to generate and update educational, developmental and advertising materials

Content Management & SEO Intern

GoEco - Volunteer Abroad · Tel Aviv, Israel
September › December 2013

- Established directories to maximize web traffic
- Wrote project copy for GoEco, GoAbroad and Idealist websites to engage potential volunteers
- Devised eBook to facilitate an improved understanding of the volunteer abroad process